

## \*\*FOR IMMEDIATE RELEASE

# Pilots Name the BOSE A30 Best ANR Headset and Overall Avionics Innovation

The awards were presented during AERO Friedrichshafen 2024

**FRAMINGHAM, Mass., May 21, 2024** – In its first year on the market, the <u>Bose A30 Aviation Headset</u> was recognized by readers of two top European aviation publications for its innovative contribution to the aviation headset market. The awards were announced on April 17 and 18, 2024, during the 30th annual <u>AERO Friedrichshafen</u> air show.

The <u>aerokurier Innovation Awards</u> recognize advancements in general aviation across eight innovation categories and six brand categories. In the avionics innovation category, readers named the Bose A30 the top innovation. They also recognized Garmin for its digital radar altimeter GHA 15 and aviation smartwatch D2 Mach 1 Pro. In the brand categories, "aerokurier" readers also named the Bose A30 the best aviation headset.

In the 13th annual <u>fliegermagazin</u> awards, readers voted the Bose A30 the top active noise reduction headset in a field that included all ten ANR headsets available on the German market, including Lightspeed Aviation's Delta Zulu and Zulu 3 headsets. The A30's predecessor, the Bose A20, won the same award the last two times "fliegermagazin" readers voted in the same category.

"These awards are especially meaningful because they come from the very people who use the Bose A30 to communicate," said Michael Dodge, head of global aviation and Americas-focused markets at Bose. "We know pilots take to the skies for the joy of flight, and Bose is proud to do our part to elevate that experience from safety to communication to comfort."

The A30 Aviation Headset made its European debut at AERO Friedrichshafen 2023, where pilots got to demo the headset's digital platform and enhancements in comfort, clarity and active noise reduction inspired by decades of research and pilot input. The A30 joins the <a href="ProFlight Series 2">ProFlight Series 2</a>, Bose's in-ear headset designed for pilots who prefer a more compact form factor.

## **Media Contact Information**

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## **About Bose Aviation**

Dr. Amar Bose sketched his concept for noise cancellation technology in 1978 on a flight from Europe to Boston after a disappointing first experience with electronic headphones. That sketch was the foundation for a legacy of sound innovation that would revolutionize the flying experience for pilots. In 1989, Bose introduced the first commercially available active noise reduction headset. Over more than 30 years, Bose engineers have developed products for aviation markets. Bose Aviation can be found on Instagram, Facebook and LinkedIn.

### **About Bose Corporation**

Bose is world renowned for its premium audio solutions for the home, on the go, in the cockpit and in the car. Since its founding in 1964 by Dr. Amar Bose, the company has been dedicated to delivering amazing sound experiences through innovation. And its passionate employees — engineers, researchers, music fanatics, and dreamers — have remained committed to the belief that sound is the most powerful force on earth; its ability to transform, transport, and make us feel alive. For nearly 60 years, this belief has driven us to create products that have become iconic, changing the way people experience sound. Bose can be found on <a href="Instagram">Instagram</a>, <a href="Twitter">Twitter</a>, <a href="Facebook">Facebook</a>, and <a href="LinkedIn">LinkedIn</a>.